

GROUPE ROCHER HAS ENTERED INTO EXCLUSIVE NEGOTIATIONS WITH ARCADE BEAUTY FOR THE ACQUISITION OF ITS PLOËRMEL PLANT

PRESS RELEASE

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ISSY-LES-MOULINEAUX, 12TH JUNE 2024

The Groupe Rocher, which has more than 15,000 employees in France and abroad working for its 9 brands including Yves Rocher, Petit Bateau and Arbonne, has announced that it has entered into exclusive negotiations with the Arcade Beauty group for its Ploërmel factory. Arcade Beauty, a pioneer in product sampling and packaging solutions for the perfumery and cosmetics industries, is a trusted partner with which the Group has already worked.

A GUARANTEE THAT CONTRACTS AND VOLUMES WILL BE MAINTAINED

On 25 September last year, Groupe Rocher announced its intention to sell its perfume production site in Ploërmel and its desire to preserve jobs as well as the site's human and industrial renowned know-how.

Since September, discussions have been held with various potential buyers and Groupe Rocher has decided to enter into exclusive negotiations with Arcade Beauty, a serious player sharing both a vision for the future of the site and values close to those of the group. The discussions are motivated by a shared desire to guarantee production of the group's current volumes, the acquisition of all the facilities at the Ploërmel plant, and the reinstatement of all jobs.

A LONG-TERM COMMITMENT

Groupe Rocher is doing everything to ensure a successful transition for employees at the Ploërmel site. To this end, negotiations with the potential buyer are based on a five-year exclusive production agreement for the group's existing volumes, thus ensuring the stability and continuity of the operations at Ploërmel. This is proof of Groupe Rocher's investment in the site, and an important step towards securing and perpetuating jobs and local industrial know-how. The buyer is also committed to developing the site by bringing in additional volumes through commercial partnerships it will develop.

Vincent TAGLIONI, Group Chief Operating Officer, commented: *“The exclusive negotiations we are conducting with Arcade Beauty are a very promising first step towards the takeover of the Ploërmel site and all its jobs. I would like to thank our teams for their commitment, determination and confidence. We are working with the buyer, with whom we share a vision for the future of the site and common values, to create the conditions for a successful transition.”*

Carl ALLAIN, CEO and President of Arcade Beauty, added: *“The Ploërmel site, with its industrial capacity and know-how, is exactly what we were looking for to expand our product offering and pursue our commercial development. All our teams are working hard to finalize negotiations with Groupe Rocher, with a view to preserving production and jobs at the site. I am convinced that Ploërmel will be one of our group's industrial flagships in the very near future”.*

ABOUT GROUPE ROCHER

Groupe Rocher is a family business from Brittany, founded in 1959 by Mr. Yves Rocher. Convinced, thanks to Mr. Yves Rocher's personal experience, that nature has a positive impact on people's wellbeing and therefore on their desire to act for the planet, the Groupe Rocher was the first international group to adopt the mission-driven company status, under French law, which purpose is to "reconnect people to nature". It includes 9 brands (Yves Rocher, Arbonne, Petit Bateau, Stanhome, Kiotis, Dr Pierre Ricaud, ID Parfums, Sabon and Flormar), more than 15.000 employees, 50 million customers and reached a sales turnover of €2,2 billion in the beauty, nutrition, apparel and homecare sectors. Its international expansion has accelerated over the last few years, and the group is now present in more than 100 countries.

ABOUT ARCADE BEAUTY

Arcade Beauty is an international industrial group that develops and manufactures products for cosmetics and fragrance brands. A world leader in sampling solutions, Arcade Beauty extends its offer to full-service, providing customised products to its partners worldwide.

Born in 2014 from the merger of 2 industry pioneers, Arcade Beauty is headquartered in New York and offers an unrivalled offering with over 30 technologies in its product portfolio, supporting over 400 international beauty brands, operating 11 production plants.

To find out more, visit <https://arcadebeauty.com>

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