

GROUPE ROCHER STRENGTHENS ITS SCIENTIFIC EXCELLENCE WITH THE CREATION OF A SCIENTIFIC ADVISORY BOARD

PRESS RELEASE

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Nearly fifty years after Yves Rocher established the first scientific council, Groupe Rocher is taking a new step forward in its scientific ambition. Chaired by Véronique Schwartz-Boishu, Group's Scientific Director, this Scientific Advisory Board combines the internal expertise of the Scientific Department with the critical perspective of independent experts, in support of the Group's three beauty brands — Yves Rocher, Sabon and Dr Pierre Ricaud. Meeting for the first time on December 15 at the Group's headquarters in Issy-les-Moulineaux, the Board is part of the transformation initiated at the beginning of 2025, building on the Group's historical know-how: natural, effective and committed beauty and wellness.

Less than a year after launching a strategic transformation around its historical areas of expertise, Groupe Rocher is reaching a new milestone. By reinforcing the affirmation of its Purpose — “experiences, services and products that harness nature's goodness to enhance well-being”— the Group strengthens the role of its Scientific Department as a pillar of coherence, credibility and performance.

THE SCIENTIFIC DEPARTMENT AT THE HEART OF THE STRATEGY

The Scientific Department is built on a demanding approach to life sciences, rooted in the plant world and grounded in evidence and responsibility. It supports the Group's cosmetic brands within their respective territories — Yves Rocher (accessible botanical science), Sabon (sensory experience and lifestyle), and Dr Pierre Ricaud (dermo-cosmetics and anti-aging solutions) — by ensuring scientific rigor, proven efficacy and the integration of environmental challenges.

It is within this context that the Group has established a new Scientific Advisory Board, chaired by Véronique Schwartz-Boishu, Group's Scientific Director. She serves alongside Virginie Féra, Director of Innovation, Skin Efficacy and Scientific Communication, and Alexa André, Head of Scientific Communication, who acts as Secretary of the Board.

The Scientific Department of Groupe Rocher brings together 200 employees and relies on proprietary resources that represent a key differentiating advantage: the Laboratory for the Evaluation of Skin Safety and Efficacy (LESEC), the Institute for Active Ingredients and Plant Development (IDAP), a Botanical Garden featuring 1,500 plant species, and 110 hectares cultivated using agroecological practices in La Gacilly.

FOUR INDEPENDENT EXPERTS

The Board brings together four external members recognized in complementary fields, covering the full spectrum of expertise relevant to the Group's brands:

- **Dr Emmanuelle Amsler**, dermatologist and allergist at Hôpital Tenon (Paris) — expertise in dermatology and skin reactivity
- **Prof. Stéphanie Briançon**, Professor of Pharmaceutical Technology (Lyon) — expertise in formulation and pharmaceutical technology

- **Prof. Marc Feuilloley**, Emeritus Professor at the University of Rouen, Research Unit on Bacterial Communication and Anti-infective Strategies — expertise in the skin microbiome
- **Dr Édouard Mas**, doctor and aesthetic surgeon (Geneva) — expertise in aesthetic medicine and regenerative medicine

A STRATEGIC AND FORWARD-LOOKING ADVISORY MISSION

As a consultative body, the Scientific Advisory Board is designed to support the Scientific Department in its reflections on the Group's major research and innovation orientations. It provides an external, critical and forward-looking perspective on contemporary and emerging scientific issues, including the development of hair expertise, deeper understanding of the skin microbiome, and the evolution of consumer expectations. The Board helps to challenge structuring projects and to inform strategic decisions through the diversity and independence of its expertise. It will meet twice a year.

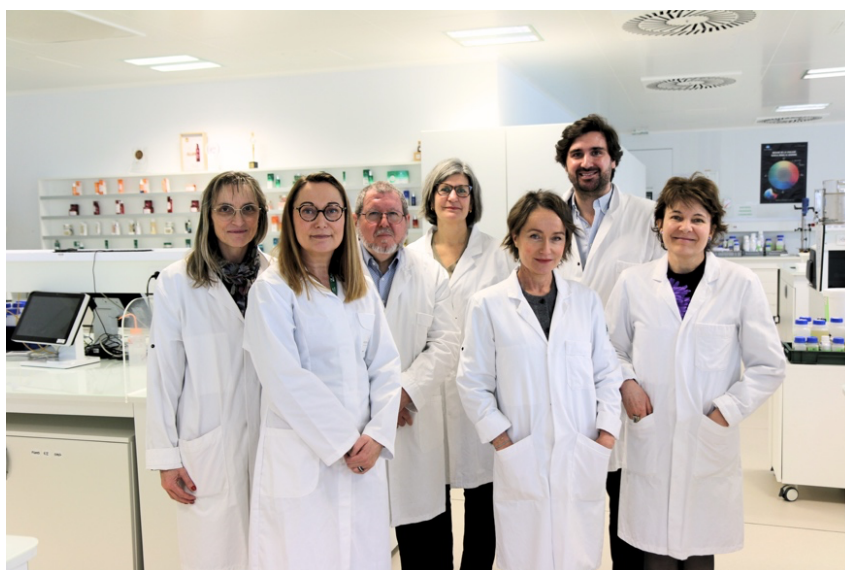
Through this initiative, the Group strengthens its scientific governance and reaffirms its commitment to anchoring science sustainably at the heart of its strategy — in continuity with its heritage and in response to today's requirements for innovation, rigor and transparency.

“The creation of this Scientific Advisory Board reflects Groupe Rocher's ambition to consolidate its scientific excellence. We have brought together experts whose competencies — dermatology, formulation science, microbiome and aesthetic medicine — align with the development priorities of our beauty and well-being brands. This Board will enrich our strategic thinking while preserving the independence and rigor that define our Scientific Department.”

Véronique Schwartz-Boishu, Group's Scientific Director, Groupe Rocher

“Our Scientific Department is a pillar of our integrated model. By establishing a Scientific Advisory Board, we are strengthening our capacity to innovate in service of natural, effective and committed Beauty & Wellness, for our brands and for our customers worldwide.”

Jean-David Schwartz, Chief Executive Officer, Groupe Rocher



ABOUT GROUPE ROCHER

Founded in 1959 in La Gacilly (Brittany), Groupe Rocher is a leading French player in natural beauty & wellness. A family-owned company, the Group develops four complementary brands — Yves Rocher, Sabon, Arbonne and Dr Pierre Ricaud — and employs nearly 13,000 people worldwide. With a unique integrated model “from plant to skin,” the Group controls its entire value chain, from plant cultivation to distribution, with 95% of its production carried out in France. Groupe Rocher achieved revenue of €2.2 billion in 2024.

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