

ACTION PLAN

2026-2027

Digital accessibility

2026 Annual Digital Accessibility Action Plan

As part of its continuous improvement approach to digital accessibility, Groupe Rocher is continuing its efforts in 2026 to improve the accessibility of its websites and digital services.

Following the accessibility audit carried out in 2026, several areas for improvement were identified. The 2026 action plan prioritizes measures that can be implemented quickly, particularly regarding editorial content and publishing practices, as well as the structuring of the Group's digital accessibility approach.

1. Establish digital accessibility governance

In 2026, Groupe Rocher established an accessibility committee bringing together the various digital points of contact across the Group, its brands and its entities.

The committee's objectives include:

- sharing best practices in digital accessibility;
- progressively harmonizing practices across the various entities;
- developing the skills of teams responsible for digital content and projects;
- sharing feedback and challenges encountered;
- collectively identifying improvement priorities;

The committee provides a forum for coordination and knowledge-sharing, embedding digital accessibility within a continuous improvement approach.

2. Improve the accessibility of images and visual content

In 2026, the Group will continue to improve the accessibility of images on its websites, in particular by ensuring that text alternatives are provided and relevant where required.

Particular attention will be paid to images containing information that is useful for understanding the content, as well as to images used for purely decorative purposes.

This approach aims in particular to improve how content is rendered by assistive technologies.

3. Strengthen editorial best practices

Following the audit carried out in 2026, several improvements will be made to the editorial content of the Groupe Rocher website.

The following practices will be encouraged in particular:

- using a consistent heading hierarchy;
- writing explicit link labels;
- properly structuring lists and quotations;
- indicating changes of language where necessary;
- writing page titles that are consistent with their content;
- paying attention to the readability and comprehensibility of content.

The objective is to limit the creation of new accessibility issues when content is published.

4. Progressively improve the accessibility of downloadable documents

Particular attention will be paid to documents made available on the Group's websites, especially PDF files and other office documents.

Where possible, teams will ensure that accessible documents are published and will limit the online publication of documents that present accessibility barriers for users of assistive technologies.

5. Progressively improve the accessibility of multimedia content

The Group will continue to improve the accessibility of its multimedia content, in particular by identifying content that requires a transcript, subtitles or other measures to make it accessible to as many people as possible.

New multimedia content will progressively receive particular attention during its design and publication.

6. Identify and prioritize the necessary technical improvements

The audit carried out in 2026 also identified several areas requiring technical improvements, particularly in terms of contrast, keyboard navigation, focus visibility, adaptation to different screen sizes, forms and certain interactive components.

These areas will be analyzed and prioritized so that they can be progressively incorporated into future website developments, depending on technical feasibility and available resources.

The Group will thus continue its efforts to improve digital accessibility, taking into account user needs, audit findings and changes in its digital environments.